

# WHAT IS HEDGEPAY

HedgePay is a DeFi protocol that uses its transactional tax to generate user rewards by leveraging liquidity mining of various projects

- HPAD Launchpad
- HedgeFi Rewards
- HedgePay Staking
- ♦ HedgePay Audit & KYC
- **⋄** HedgePay Aggregator DEX
- **⋄** Hedge Talk AMA
- HedgePay Ecommerce

- HedgePay Mobile App
- HedgePay Card
- HedgePay Wallet
- **⋄** HedgePay Freelancing
- Collateral & Lending
- **⋄** HedgePay CRM
- Peer to Peer









# FOUNDER, CHAIRMAN, AND CEO

**United States** 







Mason has been an innovator in business ownership for the past 10 years. He has directed several businesses to financial success, working side-by-side with employees, and focusing on active innovation to improve the overall adoption if new technologies. Mason hold a Master of science degree and has personally owned 3 businesses. Mason has the drive, the vision, and the real-life experience to bring about the widespread adoption of HedgePay's international business strategies. Let's welcome Mason to HedgePay!

# hedgepay.org

# CO FOUNDER, CHAIRMAN AND DIRECTOR OF OPERATION







# DAN B









# **Edwin Ho**

#### Malaysia





in

For the last 17 years, Edwin has spent his time collaborating with all hierarchies of the digital industry. From startups to multinational corporations, Edwin has constructed innovative marketing strategies that transcend geographical barriers. His outreach has established prosperous and immutable relationships between clients and consumers. Always looking forward, Edwin sees a new age of marketing coming, that will interlace cryptocurrencies with purchases in our daily lives. HedgePay welcomes Edwin to become one of the pioneers that will establish this new economy.

Software engineer and blockchain consultant with over 7 years of experience developing fintech and blockchain applications. Dan has a bachelor's degree in computer science with a specialization in distributed computing, deep learning and blockchain development.

Architected and helped implement the HedgeFi protocol and adjacent HedgePay services.



# MEET THE TEAM [7]

Meet the Team behind HedgePay. 15 people in 5 departments are dedicated to brung success to all members of the HPAY family. Development, operations, communication, sales and partnership departments are all working passionately in all our departments to achieve this goal.

















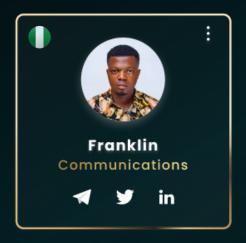


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# HEDGEPAY FUND RAISED

#### **Seed Sale**

Exclusive EIO The DEC 18th 2021

Total Raised: \$20,000 Rate: 74,910 HPAY /BNB

Price: 0.0051 Holders: 31

## Strategic Partner

Influencer Whitelist ☐ FEB 4<sup>th</sup> 2022

Total Raised: \$57,300 Rate: 70,740 HPAY /BNB

Price: 0.0054 Holders: 150

#### **Public IDO**

PinkSale Whitelist ☐ FEB 5<sup>th</sup> 2022

Total Raised: \$152,800 Rate: 67,000 HPAY /BNB

Price: 0.0057 Holders: 525

## Listing

Pancakeswap ☐ FEB 8<sup>th</sup> 2022

MC: \$450,000

Liquidity: \$165,000

Rate: 63,666 HPAY /BNB

Price: 0.0060

**EIO IS POWERED BY OUR OWN PRESALE PLATFORM** 







# ROADMAP HEDGEPAY SDN BHD

Roadmap 🖸

Whitepaper 🔀

Team 🖸

#### **FOUNDATION PHASE 1**

- Multi-Sign Security Wallet
- Networking & Branding
- The EIO Phase 1 4
- Exchange with Swap Orders
- Implementation of 3 Reward
- Buyback-Powered Staking
- Expanding Types of Pool
- Increment of APY/APR
- Incorporation and Trademark
- Public Relation Department

#### **ACCESSIBILITY PHASE 2**

- Cross chain Integration
- Staking as a service
- Market Making Bot
- Liquidity lock
- Audit as a service
- Launchpad
- Aggregator DEX
- Decentralized Wallet UI
- International website upgrade
- Hedge Talk: AMA
- KYC & Audit service automation

#### **EXPANSION PHASE 3**

- HedgeFi Reward Protocol
- Blockchain Migration
- Reward Diversification
- Legalization in US
- CEX Listings
- Automated Launchpad
- Ecommerce

#### **MAINSTREAM PHASE 4**

- Collateral & Lending Protocol
- Freelancer platform
- HedgePay Decentralized Wallet
- HedgePay Mobile App
- Peer to Peer
- HedgePay Card
- HedgePay CRM

# hedgepay.org

# **HOW HPAY WORK?**





# Development Timeline Q4. 2022

You'll never go wrong if you had a plan

Ongoing

Nov, 03

Nov, 03

Nov, 03

#### **Website Upgrade**

Implementing an automatic drop down menu and with other major changes such as leaderboard, podcast, banners and etc.

#### **Aggregator DEX (Beta)**

Get the best price on the BSC chain for all of your favorite assets. Half of all the revenue generated by our DEX will go towards HPAY buybacks

#### **Automated Launchpad(Beta)**

HPAD is the perfect launchpad for your project and is the fastest way to get your presale finalized successfully. We utilize a fully automated service with a navigationfriendly user interface

#### **Flash Staking**

HedgePay first flash staking vault live with speakeasy token! Fixed APR at 1000%, 7 days staking with 8 rounds. Each round only 69 holders will get in! You need to have fast fingers to receive juicy rewards

hedgepay.org

Nov, 2022

# Development Timeline Q4. 2022

You'll never go wrong if you had a plan

Nov, 2022

Dec, 2022

Dec. 2022

#### **Entering States**

Becoming legalized in the United States, HedgePay are restructuring the reward system, tax adjustment, updating privacy policy, and terms of service, etc.

#### **Expansion**

HedgePay will expand into ETH, AVAX,XRP, CRO and others possibilities. Part of liquidity will be migrated in this expansion process

#### **Ecommerce (Beta)**

With current HedgePay 1000+ services, support from supplier and payment providers we are entering into Ecommerce!

#### **BitMart Listing**

On August 22' HedgePay has paid booking fees to be listed on BitMart Centralized Exchange. HedgePay has to list before 31st Dec else the deposit is burnt



## Development Timeline on 2023

You'll never go wrong if you had a plan

2023

2023

2023

2023

#### **Mobile App & Decentralized Wallet**

HedgePay App is releasing on Q1 2023. Featured with decentralized wallet, HedgePay rewards, charting, swap and other main functionality

#### Freelancing Platform (Beta)

Freelancing platform need to be a different name and website according to law but runs under us. This also opens up ways that anyone on the globe can offer their services and find a stream of revenue to improve their lives and well-being despite economic conditions

#### **Collateral & Lending (Beta)**

HedgePay smart contracts take care of the entire reviewing process, making it easier for the borrower and the lender. DeFi lending typically offers better returns when compared to the traditional lending markets

#### Peer to Peer (Beta)

HedgePay peer-to-peer (P2P) service is a decentralized platform whereby two individuals interact directly with each other, without intermediation by a third party. Instead, the buyer and the seller transact directly with each other via the P2P service. The P2P platform may provide services such as search, screening, rating, payment processing, or escrow



# **ABOUT US**

Feb 19 All Time High



No. of Holders

 $\odot$ 

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**Total Value Staked** 

Pool1 Pool2

**Partnerships** 

1.6M

5K+

143k

]|<u>|</u>|+

































**Audits** 

**KYC Verifications** 

Incorp 🔼

Trademark 🔀



# 4 METHODS OF REWARD GENERATION

## 1. BUSD REWARDS □

Requires 800,000 HPAY to unlock your salary. Has early claiming fees 30%.

### 2. CLASSIC STAKING

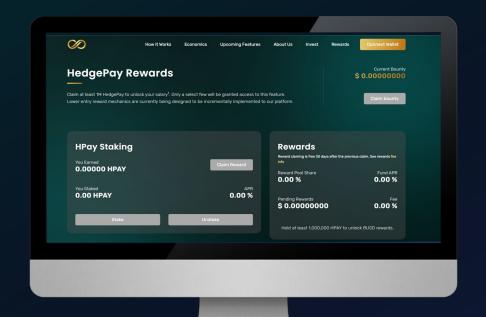
Staking is flexible. 2% entry and exit fee for staking and unstaking.

## 3. BOUNTY REWARDS ☐

Bounty is used for moving the \$BUSD profits from the investments to the holders and bounty reward is advised to be claimed once a week.

## 4. AUTOCOMPOUND

The Auto-Compound is triggered for everyone, once the bounty reward is claimed. It has 2% fees on vault entry and exit. Also a 2% relock bonus for 30days.





# AGGREGATOR DEX



#### TRADING FEE

Buy fee are 4% Sell fee are 4%



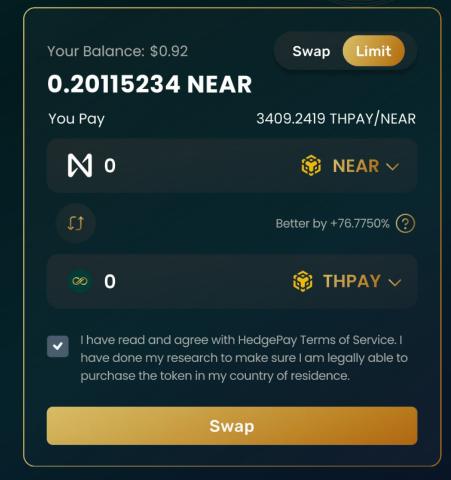
#### **AUTO-SLIPPAGE**

HedgePay Auto-Slippage feature allows you to trade faster and easier



#### **MOBILE APP**

Available on mobile app in expansion phase



#### **FEATURES**



#### **AGGREGATOR**

Swap HedgePay with the best price on the decentralized market



An order to buy or sell at a specific price



#### STOP ORDER

Activate a market order when a stop price has been met





#### HEDGEPAY DEX AMM TRADE

- i. Project owners has excluded our DEX smart contracts from any transactional fees
- ii. User sends USD to HPAY DEX
- iii. Our router takes the fee directly in USD
- iv. The rest of the funds are forwarded to the project's liquidity pool
- v. The liquidity pool executes the conversion and returns the funds to the HPAY DEX
- vi. HPAY DEX send the ERC20 converted tokens to the user

#### A NORMAL AMM TRADE

- i. User sends USD to the AMM router
- ii. The router returns the corresponding FRC20
- iii. The ERC20 deducts the normal transactional tax and forwards the remaining value to the trader
- iv. Project owners need to sell on the chart afterwards in order to cover their expenses





Make the markets work for you

24 HOURS FREE TRIAL

Promo ends on 30<sup>th</sup> November 22'

Sign Up



# **ECOMMERCE** 2

HedgePay Ecommerce

# **We Provide Every Services You Need**

An automated ecommerce platform with over 1000 services that support 20+ payment methods

Search here.

Catagories



Hi guys

Ecommerce is still under development and expected to be live on mid of November or earlier but first with a beta version to meet the quality and a secure platform

Thank you

Price List 🖸

Announcement [7]

Product Page \[\bigs\_\bigs\_\bigs\_\]







17+ Payment **Partners** 



08+ Centralize Exchange



100+ Influencers and Artist

# MULTI-SIG WALLET



# Safe & Convenient Transaction

HedgePay believes in prioritizing user security over everything else. Therefore, it uses the GNOSIS Safe Multi-signature wallet to secure all funds and contracts on HedgePay. GNOSIS has a reputation for securing blockchain financial products since 2016. As of date, it secures around \$1 billion worth of digital assets in more than 5000 deployed wallets.

100% Safety Accreditation

The GNOSIS Safe provides security and transparency to give HedgePay investors a clear insight into potential malicious transactions that can occur. Hence, they get sufficient time to react to possible fraud.

Contract Source Code Verified (Exact Match)

Contract Name: **HedgeToken** 

Compiler Version v0.8.9+commit.e5eed63a

addresses[0] = addr1; addresses[1] = addr2;

addresses[2] = addr3;

File 1 of 65 : PaymentSplitter.so



```
// SPDX-License-Identifier: ISC
    pragma solidity 0.8.9;
    import "@openzeppelin/contracts/token/ERC20/ERC20.sol";
    import "@openzeppelin/contracts/access/Ownable.sol";
    import "../../interfaces/IFundProcessor.sol";
    import "@openzeppelin/contracts/token/ERC20/utils/SafeERC20.sol";
    contract PaymentSplitter is IFundProce
        using SafeERC20 for IERC20;
11
        address[3] addresses;
12
13
14
        constructor(
15
            address addr1,
16
            address addr2,
17
            address addr3
```

function processFunds(IERC20 token, uint256 amount) override external {

token.safeTransferFrom(msg.sender, address(this), amount);

# 65 SC PCS

65 smart contract pieces with custom codes and features



# #1 BSC

Highest count, secure, advance and unique in **BSC Chain** 

# HEDGEPAY CONTRACT 2

**HedgePay Contracts are tailor-made for** 3 methods of reward generation.

BUSD Rewards This is the constant monthly rewards.

Staking Rewards A place to stake your HPAY tokens and receive more HPAY tokens back.

Bounty Rewards A tree that grows HPAY tokens. Connect your wallet and claim on daily basis.

18 -

19

20

25



**EVERY 2 SATURDAY 4PM UTC** 

#### **HEDGEPAY**™

# HEDGE TALK: AMA

Join Hedge Talk for our interactive podcast, where we open up the floor to world-class leaders in business, marketing, blockchain, and software services. This is your chance to hear people share how they achieved their success and an opportunity for you to ask your own questions. Join us as we learn about life experiences, success, and independence.





#### **HOSTED BY MASON**

Founder, Chairman & CEO

"Ask me anything you'd like to know"





HEDGEPAY ™

Twitter space replay 830 Tuned In



# TOKENOMICS

Logo:

Name: HEDGEPAY

Ticker: HPAY

Network: BSC (BEP-20)

Max Supply: 1,000,000,000

Total Supply: 117,649,858

Entity Name: HedgePay Sdn Bhd

Decimals: 18

Contract: 0xC75aa1Fa199EaC5adaBC832eA4522Cff6dFd521A

Buy Fee: 4% Sell Fee: 4%

4% Fee Distribution: 2% HedgeFi, 1% Marketing, 1% Development

Circulating Supply: 104,635,147



#### **Token Distributions**

1	0xab95aA	$\Box$
2	0x8b30fd0	$\Box$
3	0x4a002f0	
4	0xb401bae	[]
5	0x4ca9b77	
6	0x53db461	
7	0x3160a0b	
8	0x0b58914	
9	0x000dead	

35,628,564.49	30.28%
37,408,292.21	31.80%
33,660,548.00	28.61%
,839,494.27	1.56%
,221,786.42	1.04%
,141,051.83	0.97%
,084,581.19	0.92%
300,000.00	0.68%
34 136 30	0.20%

Master Nodes/Staking
Liquidity provisioning
Master Nodes/Staking
Treasury
Public (e.g. miner, ICO, trader)
Public (e.g. miner, ICO, trader)
Master Nodes/Staking
Public (e.g. miner, ICO, trader)
Burn

Locked
Locked
Locked
Unlocked
Unlocked
Unlocked
Locked
Unlocked
Unlocked

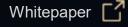
Team-controlled	30 O
Team-controlled	30 Oc
Team-controlled	N/A
Team-controlled	N/A
Public Sale	N/A
Public Sale	N/A
Team-controlled	N/A
Public Sale	N/A
Public Sale	N/A

## 

# **CONNECT WITH US**



Roadmap 🖸







#### **ABOUT US**

HedgePay Explained



#### Whitepaper

Learn about HedgePay's architecture, ecosystem and HedgeFi mechanism

Read

Download



### The Utility Explained

The explanation of HedgePay completed & upcoming utilities in a detailed manner

Read

Download



#### Secure, Safe & Lower Risk

Security of the holders is paramount in HedgePay

Read

Download



#### **Market Making Bot**

MM is one of our main service. A full guide of HedgePay Market Making Bot

Read

Download





# See You On Next Presentations

Have a wonderful day ahead!

Schedule a Meeting

Visit hedgepay.org







# AUDIT PARTNER

























# CEX PARTNERSHIP





























# KOL PARTNERSHIP























## PAYMENT PARTNERS



















































# **STRATEGIC PARTNER**













































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Live Coin Watch

**PostHaven** 

# **STRATEGIC PARTNER**



























































## **STRATEGIC PARTNER**









MeTooo



LookBook



**HuntingNet** 





GiantBomb



Longisland





Skill Share



Weber Kettle Club







NoteFlight



Infogram



GoodReads



Docker



Cosx



**Bcmoney** 



Chordie



**Article USA** 



Qiita



MTB Project



IntenseDebate



WeddingBee



**Big Picture** 



Gravatar



**AuthorStream** 



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## STRATEGIC PARTNER























































